PARTsolutions CEO to Keynote American Society of Engineering Education Mid-Year Conference

Tim Thomas to Present "Engineering Design: The Paradigm Shift" as Keynote and Workshop

Milford, OH – Sept. 28, 2010 – Tim Thomas, CEO of PARTsolutions LLC, a global provider of 3D part catalogs for manufacturers and enterprises, will be a keynote speaker at the Design Graphics Division 65th Mid-Year Conference, sponsored by American Society of Engineering Education (ASEE). Themed “Visualizing Change,” the event takes place from October 3 - 6 at Thomas’ alma mater Michigan Technological University in Houghton, MI and focuses on the role of graphics in the field of engineering.

Mr. Thomas will present "Engineering Design: The Paradigm Shift" on Tues., Oct. 5 at 11 a.m. During the keynote presentation, attendees will receive a firsthand look at enhanced design methodologies using web based content portals, as well as integrated content applications within any CAD application. He will also outline how non-value added design has been streamlined or eliminated in such a way that value added design becomes the focus for new product development, shrinking costs and time to market.

“PARTsolutions supports and appreciates the ASEE’s mission to promote excellence in instruction, research, public service and practice in technology engineering,” said Tim Thomas, CEO of PARTsolutions. “I’m thrilled to have such a prominent role at the mid-year conference, and look forward to introducing students to the paradigm shift of using commercial and standard parts to reduce design time.”

Mr. Thomas will also lead a “PARTsolutions Product Suite” workshop on Wed., Oct. 6 at 8:30 a.m., which will further explore the message of his keynote presentation. Upon completion of the workshop, attendees will be well-positioned to instruct students to bring practical learning to their education, and ultimately, their careers. The benefit to the teaching institution will be the credentials necessary to deliver this new design approach in the classroom.

For more information on PARTsolutions, visit: http://www.partsolutions.com. For additional details on the
ASEE’s Design Graphics Division 65th Mid-Year Conference, or to register for the event, visit: http://www.geneng.mtu.edu/edgd2010/index.htm.

About PARTsolutions LLC
PARTsolutions® LLC is a leading provider of PLM solutions for next generation 3D part catalog management and hosting, delivering solutions since 1992. For large manufacturers, the PARTsolutions product suite provides centralized 3D standard part catalogs making it easy for global design teams to find, reuse, and control standard and proprietary 3D parts. For component manufacturers, the PARTsolutions product suite provides web hosting of 3D part catalogs to increase lead generation, and to ensure that components get “designed in” to OEM products. The PARTsolutions CAD-Native advantage provides support of over 85 native and neutral CAD and graphics formats to meet the needs of the multi-CAD supply chain. The PARTsolutions product suite maximizes support of reuse and standardization initiatives to deliver measurable business growth through maximizing standard part reuse to get products to market faster with reduced cost. Information about PARTsolutions can be found at http://www.partsolutions.com.

About ASEE
Engineers use their imagination and analytical skills to invent, design, and build things that matter. They are team players with independent minds. Engineers are changing the world all the time by dreaming up creative and practical solutions.

ASEE is a non-profit organization which brings together engineering educators from all of the engineering and engineering technology fields to collaborate on solutions to promote excellence in instruction, research, public service, and practice.