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FOR IMMEDIATE RELEASE

**Hamilton Caster Leverages PARTsolutions' Technology to Become the Go-To
Manufacturer for Caster Designs**

100-Year Old Company Stays at the Forefront of Technology by Putting CAD at its Customers' Fingertips

Milford, OH – October 20, 2009 – [PARTsolutions](http://PARTsolutions.com), LLC, a global provider of [3D part catalogs](#) for manufacturers and enterprises, and industrial wheel and caster manufacturer [Hamilton Caster](#), today announced an expansion to their 3 year partnership. Hamilton Caster has embedded the PARTsolutions 3D Part Catalog solution directly into its web product pages, to further enhance customer experience and increase sales.

Hamilton Caster first implemented PARTcatalog™ from PARTsolutions in 2006, in order to web enable its product line of heavy duty industrial casters, stainless steel casters, caster wheels and polyurethane wheels. Eliminating the time-intensive process of creating, migrating and translating 3D catalog content has saved the company enormous resources, while streamlining the design process for its industrial market customers—including Northrop Grumman, Harley Davidson, Ford and Daimler. Today the company is further investing in 3D part catalog technology by embedding it directly into its website, making CAD a more integral part of its customers' product selection and design processes. Hamilton Caster has also moved catalog modeling in-house by licensing PARTsolutions' PARTcatalog software to develop and maintain its 3D catalogs with the company's own engineers.

"Research and experience have shown us that engineers are much more likely to purchase the products used in their prototype designs," said Mark Lippert, vice president of marketing, Hamilton Caster.

"Engineers across the country were also looking for a faster and easier way to integrate our casters and wheels into their designs. Working with PARTsolutions, we've been able to leverage our existing technology to arm engineers with the ability to download digital products directly from our website, and the flexibility of their solutions continue to meet our evolving needs."

“Hamilton Caster continues to build on 100 years of momentum, experience and innovation,” said Rob Zesch, president of PARTsolutions. “Combining its sophisticated manufacturing techniques with our cutting-edge CAD design technologies is enabling Hamilton Caster to aggressively march into its eleventh decade of serving customers.”

About PARTsolutions LLC

PARTsolutions® LLC is a leading provider of PLM solutions for next generation 3D part catalog management and hosting, delivering solutions since 1992. For large manufacturers, the PARTsolutions product suite provides centralized 3D standard part catalogs making it easy for global design teams to find, reuse, and control standard and proprietary 3D parts. For component manufacturers, the PARTsolutions product suite provides web hosting of 3D part catalogs to increase lead generation, and to ensure that components get “designed in” to OEM products. The PARTsolutions CAD-Native advantage provides support of over 85 native and neutral CAD and graphics formats to meet the needs of the multi-CAD supply chain. The PARTsolutions product suite maximizes support of reuse and standardization initiatives to deliver measurable business growth through maximizing standard part reuse to get products to market faster with reduced cost. Information about PARTsolutions can be found at <http://www.partsolutions.com>.

About Hamilton Caster

Hamilton Caster is a leading manufacturer of industrial casters, wheels, floor trucks and in-plant trailers. The 102-year old company is managed by the family’s fourth generation. Information about Hamilton Caster can be found at www.HamiltonCaster.com or e-mail: info@hamiltoncaster.com

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