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FOR IMMEDIATE RELEASE

PARTsolutions Continues Momentum by Signing Five New Manufacturers

Leading Enterprises See Value in 3D Part Catalog Technology

Milford, OH – April 28, 2010 – PARTsolutions LLC, a global provider of 3D part catalogs for manufacturers and enterprises, announces it has acquired five new customers. [Anderson Instrument Company](#), [Milwaukee Cylinder](#), [Milwaukee Valve](#), [U.S. Tsubaki](#) and [RWM Casters](#) are the latest in a growing number of manufacturers that are leveraging PARTsolutions' 3D part catalog technology to enable on-line product sales configuration and CAD-native download of products to enhance their brands.

"We are thrilled to have Anderson Instrument Company, Milwaukee Cylinder, Milwaukee Valve, U.S. Tsubaki and RWM Casters join our customer roster," said Rob Zesch, president of PARTsolutions. "We look forward to providing these five leading manufacturers with the industry's best solution for producing qualified sales leads and to helping them save significant resources, enhance sales and improve customer loyalty that will impact their bottom lines."

The newly signed manufacturers will be providing industry leading CAD native product data on their websites, with several of them adding embedded and custom sales configurators to improve their customers' experiences with their websites. Each company expects to dramatically increase qualified sales leads, improve customer retention, eliminate product configuration and ordering anomalies and reduce engineering resource requirements to support presales activities in their respective industries:

- Anderson Instrument Company designs and manufactures a broad line of sanitary process instrumentation for customers in fluid food & beverage, dairy, and the biopharmaceutical industries.
- RWM Casters manufactures casters and wheels.
- Milwaukee Cylinder produces hydraulic and pneumatic actuation products.

- Milwaukee Valve Company is one of the largest valve suppliers in the industry.
- U.S. Tsubaki manufactures and sells power transmission and motion control products including precision roller chains, engineering class chains, and sprockets.

PARTcatalog is the only solution that includes a standalone 3D catalog development environment that produces CAD-Native product data, allowing products to be configured and delivered in over 85 CAD and graphic formats and versions. As a result, CAD-native part catalogs will enable Milwaukee Valve, Milwaukee Cylinder, Anderson Instrument Company, US Tsubaki and RWM Caster to deliver the same high quality CAD models to all of their potential customers, regardless of which CAD system they use for design. In addition, CAD-native product configuration helps avoid data loss and inconsistency attributed to translating data to different CAD formats.

In addition, the PARTcatalog platform offers:

- **Sales Lead Dashboard:** Product and marketing executives and managers can easily gather critical marketing information like top customers, top products, total downloads, and geographic distribution, along with individual statistics for each user who downloads your products.
- **Single Source Master Catalog:** The PARTcatalog single digital master can be reused to master paper catalogs, web product pages, or marketing CDs (or other digital media) of digital product catalogs. Catalogs are also included in PARTenterprise, which is in use behind customer firewalls at major corporations worldwide such as The Boeing Company, Airbus, KUKA, Volkswagen, and many more.
- **Global Catalog Placement:** PARTsolutions is the only provider that delivers global catalog placement of PARTcatalog to captive audiences around the world on CAD portals like Autodesk and Machine Design, and Engineering CAD Communities like Connect Press for all of the major CAD systems.
- **Expert Catalog Development:** PARTsolutions utilizes its in-house professional catalog development teams, providing dedicated project management and on-line quality assurance tools.
- **Mobile Technology & Social Media:** PARTsolutions recently introduced mobile search functions for mobile phone browsers, Quick Response (QR) Codes for quick links to specific products in social media applications and marketing promotional capabilities such as 3D parts control with Wii controller, augmented reality technology and 3D part displays (via 3D glasses) that help its supplier customers to create excitement at trade shows and for field sales operations.

For more information, visit: www.partsolutions.com.

About PARTsolutions LLC

PARTsolutions® LLC is a leading provider of PLM solutions for next generation 3D part catalog management and hosting, delivering solutions since 1992. For large manufacturers, the PARTsolutions product suite provides centralized 3D standard part catalogs, making it easy for global design teams to find, reuse, and control standard and proprietary 3D parts. For component manufacturers, the PARTsolutions product suite provides web hosting of 3D part catalogs to increase lead generation, and to ensure that components get "designed in" to OEM products. The PARTsolutions CAD-Native advantage provides support of over 85 native and neutral CAD and graphics formats to meet the needs of the multi-CAD supply chain. The PARTsolutions product suite maximizes support of reuse and standardization initiatives to deliver measurable business growth through maximizing standard part reuse to get products to market faster with reduced cost. Information about PARTsolutions can be found at <http://www.partsolutions.com>.