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FOR IMMEDIATE RELEASE

Early Adopter Receives 35 Times More Sales Leads with PARTsolutions

First PARTsolutions Customer Extends Agreement and Reach

Milford, OH and Ft. Wayne, IN – August 19, 2009 – [PARTsolutions, LLC](#), a global provider of 3D part catalogs for manufacturers and enterprises, and [PHD Inc.](#), a leading global automation components manufacturer, are expanding their 9-year partnership. As PARTsolutions' first U.S.-based customer, PHD has received 35 times more sales leads since implementing PARTsolutions' [PARTcatalog®](#) technology. The company continues to see the value of delivering CAD-native data of its products, as evidenced by the extension of its contract through 2012 and its decision to strategically leverage the company's technology as a part of its product engineering process.

The new agreement expands beyond Internet properties to include design optimization within the company's engineering group, which will help PHD simplify the product design process for its customers. Under the terms of the agreement, PHD also gains access to the PARTsolutions enterprise customer install base, which significantly extends the companies reach to new companies and markets.

"Our first goal in teaming with PARTsolutions was to address the needs of our customer by deploying a multi-CAD platform on our website," said Steve Gilliom, vice president of information technology and finance. "We're now extending their technology into the enterprise, in order to help our designers enhance and streamline the design of our products in these lean times."

PHD was one of the first companies to implement PARTcatalog from PARTsolutions to web enable its product line of premium automation products including cylinders, clamps, escapements, grippers, slides, rotary actuators, proximity sensors and switches. Eliminating the time-intensive process of creating, migrating and translating catalog content has saved the company enormous resources. As a build-to-order business that offers more than 450 million product combinations, PARTcatalog has been

instrumental in establishing quick delivery as PHD's primary competitive advantage. The solution also increases lead generation by allowing PHD to track who is accessing designs and proactively deliver sales and support information to its customers.

"PHD believed in our business strategy from the very first day and as an early adopter the company has been reaping the rewards of 3D catalogs for 9 years," said Tim Thomas, CEO of PARTsolutions. "Extending our strategic partnership today further validates the value proposition of our technology to manufacturers of any size."

About PARTsolutions LLC

PARTsolutions® LLC is a leading provider of PLM solutions for next generation 3D part catalog management and hosting, delivering solutions since 1992. For large manufacturers, the PARTsolutions product suite provides centralized 3D standard part catalogs making it easy for global design teams to find, reuse, and control standard and proprietary 3D parts. For component manufacturers, the PARTsolutions product suite provides web hosting of 3D part catalogs to increase lead generation, and to ensure that components get "designed in" to OEM products. The PARTsolutions CAD-Native advantage provides support of over 85 native and neutral CAD and graphics formats to meet the needs of the multi-CAD supply chain. The PARTsolutions product suite maximizes support of reuse and standardization initiatives to deliver measurable business growth through maximizing standard part reuse to get products to market faster with reduced cost. Information about PARTsolutions can be found at <http://www.partsolutions.com>.

About PHD, Inc.

PHD, Inc. designs and manufactures a complete line of pneumatic, hydraulic and electric actuators to help companies across all industries optimize their manufacturing processes. Products include clamps, cylinders, powered slides, rotary actuators, multi-motion actuators, grippers, escapements, and switches and sensors. These automation components are versatile and can be used independently for fixturing or tooling, in a modular fashion for building pick-and-place devices, or can be built as customized units to meet specific application needs. PHD products, supported by a strong commitment to delivery, service, and customer support have made PHD a leader in industrial automation.

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