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FOR IMMEDIATE RELEASE

Toshiba International Corporation Wins Prestigious Progressive Manufacturing 100 Award for Implementing 3D Part Catalog Technology from PARTsolutions

Toshiba Motors Online Catalog Honored for Innovation Mastery

Milford, OH – April 20, 2010 - [PARTsolutions, LLC](http://PARTsolutions.LLC), a global provider of 3D part catalogs for manufacturers and enterprises, announced today that Toshiba International Corporation (TIC) has been selected as a winner of the sixth annual Progressive Manufacturing 100 (PM 100) Awards for its implementation of its PARTsolutions online parts catalog. Honored in the Innovation Mastery category, judges concluded that the Toshiba motors online catalog has achieved a breakthrough in its ability to deliver to customers by streamlining the discovery, download and purchase processes of the company's low voltage motor product line.

Selected by Managing Automation Media, a Thomas Publishing Company, LLC publication, the PM 100 Awards honor manufacturing business transformation supported by advanced technology. The award winners are selected according to their success in mastering one of the [eight core disciplines](#) as defined by the *Managing Automation* editorial team.

"This recognition is confirmation of TIC's continued commitment and leadership in the industry," said Rob Zesch, President of PARTsolutions. "We are thrilled that our 3D part catalog technology is playing such a key part in TIC's growth and manufacturing transformation and that Thomas Publishing's Managing Automation Media recognized TIC's implementation of PARTsolutions' technology."

By web-enabling its general purpose low voltage motor product line—including its EQPIII Premium Efficiency Series, Explosion Proof and EPACT Efficiency Series products—Toshiba has enabled its customers to quickly configure and download high quality product data in CAD-native format. By implementing [PARTcatalog™](#) from PARTsolutions, Toshiba is saving valuable resources by eliminating the time-intensive process of creating, migrating and translating catalog content. PARTcatalog also increases Toshiba's ability to proactively deliver sales and support information to its customers.

“As we prepare for the eventual end of the Great Recession, these winning companies dramatically underscore how the manufacturing industry will begin to emerge in an even stronger position once a recovery takes a firm hold,” said David R. Brousell, Editor-in-Chief of *Managing Automation Media*. “The projects that enabled these companies to become PM100 winners reflect great creativity and inventiveness, a determined willingness to take risk, and an enduring resilience to continually improve every aspect of their business. These companies are leading the way to a better future.”

The PM100 Winners will be honored and presented with their awards at the Progressive Manufacturing Awards Gala to be held on the last day of the Progressive Manufacturing Summit 2010 held from May 3-5 at The Breakers in Palm Beach, Florida. More than 200 manufacturing technology executives are expected to attend. In addition to presenting the awards to the PM 100 Winners, Managing Automation Media will announce at the Gala Dinner High Achievers in each of the 8 disciplines, the Editor’s Choice and Best of Mastery awards, as well as the 2010 Progressive Manufacturers of the Year.

For more information on PARTsolutions, visit: <http://www.partsolutions.com>.

About Managing Automation Media

Managing Automation Media, a division of Thomas Publishing Company, LLC, provides a complete set of decision-support informational tools for executives and technology decision-makers at progressive manufacturers — companies that are using information and automation technologies to transform their businesses and create a sustainable competitive advantage. In North America with *Managing Automation*, and now also in EMEA with *Manufacturing Executive*, it delivers access to the most influential decision-makers in manufacturing. Additional information can be found at www.managingautomationmedia.com.

About PARTsolutions LLC

PARTsolutions® LLC is a leading provider of PLM solutions for next generation 3D part catalog management and hosting, delivering solutions since 1992. For large manufacturers, the PARTsolutions product suite provides centralized 3D standard part catalogs, making it easy for global design teams to find, reuse, and control standard and proprietary 3D parts. For component manufacturers, the PARTsolutions product suite provides web hosting of 3D part catalogs to increase lead generation, and to ensure that components get “designed in” to OEM products. The PARTsolutions CAD-Native advantage provides support of over 85 native and neutral CAD and graphics formats to meet the needs of the multi-CAD supply chain. The PARTsolutions product suite maximizes support of reuse and standardization initiatives to deliver measurable business growth through maximizing standard part reuse to get products to market faster with reduced cost. Information about PARTsolutions can be found at: <http://www.partsolutions.com>.

About Toshiba International Corporation

Toshiba International Corporation is a world leader in the design and sale of low and medium voltage motors, low and medium voltage adjustable speeds drives, motor controls, uninterruptible power systems, LED displays, instrumentation and PLCs, and network and automations system products. Many of these products are designed, built, and tested in our over 1,000,000 square foot state-of-the-art manufacturing facility in Houston, Texas. In addition, our research and development, design, engineering, production and manufacturing, and after-market service and support are all commanded under one single roof. Our products are built using only the highest quality domestic

and foreign parts allowing us to in turn deliver the highest quality products that exceed our stringent testing as well as domestic and international performance standards. For more information visit: www.toshiba.com/ind.

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