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PARTsolutions and Reid Supply Team to Better Serve Designers and Extend Market Reach

Creation of 2D and 3D CAD Library Further Enhances Customer Digital Download Experience

Milford, OH – September 15, 2009 – [PARTsolutions, LLC](http://PARTsolutions.com), a global provider of [3D parts catalogs](#) for manufacturers and enterprises, today announced a strategic partnership with [Reid Supply Company](#), a global distributor of industrial products. PARTsolutions now hosts the company's 2D and 3D CAD (Computer Aided Design) digital library. One of the biggest CAD databases in the industrial supply industry, the Reid Supply CAD library welcomes downloaders from around the globe.

"We are very excited to partner with PARTsolutions as they host CAD drawings featuring over 90 percent of the products in our catalog," said Greg Palmer, Director of Marketing at Reid Supply. "This will benefit our customers by providing them more native CAD file formats, all free and downloadable very quickly, and very easily."

The 2D and 3D CAD digital library will save Reid Supply customers significant resources of time and money by inserting the free CAD drawings into their design projects, in whatever format they choose. For Reid Supply it will yield quicker sales and extend their reach into new markets that PARTsolutions has already penetrated.

This announcement comes on the heels of Reid Supply's newly enhanced web site designed with direct input from their customers. According to Palmer, the new ReidSupply.com is all about ease of use with a new intuitive smarter search engine and a de-emphasis on marketing. The new site takes the customer exactly where they want to go faster and easier.

"The first thing we considered was how we could create a simpler and smarter search application that included our CAD drawings and delivered exactly what customers are looking for," said Palmer. "This is one of the biggest, if not the biggest, free CAD database in the industrial supply industry. Now, with our

collaboration with PARTsolutions, it is very beneficial for an engineer or technician, in any industry, to come to ReidSupply.com and simply download the CAD parts they need for their engineering designs.”

“Reid Supply Company is taking a leadership position in the industry by investing in technology that will improve customer loyalty, efficiency and revenue,” said Tim Thomas, CEO, PARTsolutions. “We are thrilled to play such a prominent role in generating growth in Reid Supply’s business.”

The Reid Supply catalog and more information about the company are available online at ReidSupply.com.

About PARTsolutions LLC

PARTsolutions® LLC is a leading provider of PLM solutions for next generation 3D part catalog management and hosting, delivering solutions since 1992. For large manufacturers, the PARTsolutions product suite provides centralized 3D standard part catalogs making it easy for global design teams to find, reuse and control standard and proprietary 3D parts. For component manufacturers, the PARTsolutions product suite provides web hosting of 3D part catalogs to increase lead generation and to ensure that components get “designed in” to OEM products. The PARTsolutions CAD-Native advantage provides support of over 85 native and neutral CAD and graphics formats to meet the needs of the multi-CAD supply chain. The PARTsolutions product suite maximizes support of reuse and standardization initiatives to deliver measurable business growth. Through maximizing standard part reuse, this process can advance products to market faster with reduced cost. More information about PARTsolutions can be found at <http://www.partsolutions.com>.

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